

## Freelands Painting Prize 2025

# Submission Guidelines

### Invitation & Summary

We are delighted to invite your institution to participate in the Freelands Painting Prize 2025. For this sixth edition of this annual competition, we are contacting every higher education institution that offers either a BA Fine Art or Painting course in the UK.

We invite you to participate by nominating one of your final year students (2024 – 25), who is currently completing the appropriate course. Their work must include paintings, although we are very happy to receive submissions that operate as painting in the expanded field.

All submissions will be reviewed anonymously by our jury (TBA), who will select a group of six to twelve winning artists to participate in an exhibition in autumn 2025.

The exhibition will be accompanied by a booklet, which will also feature the longlist of participating institutions. These institutions and all the nominated students will also be listed on our website.

We invite each institution to decide how you choose your nominated student. In past years we have witnessed a wide range of approaches, including internal competitions and exhibitions, collective staff selections and an innovative idea involving a final-year group crit, which was followed by an anonymous vote by the students to choose their nominated artist.

## Key Dates

- Deadline for submission: **Tuesday 18 March**
- Jury announced: **April 2025**
- Participating institutions and winning artists announced: **May 2025**
- Freelands Painting Prize exhibition takes place: **Autumn 2025**

## Submission Guidelines

- The nominated student must be an undergraduate final year student working in the field of painting and studying on either a BA Fine Art or Painting course.
- Each institution can only put forward one student.
- The three works can be in any medium and of any scale.
- Three specific works (submission by jpeg of 300dpi and between 2–5 MB) that are representative of the artist's practice. The jpegs should be titled with the title of the work, the name of the institution and the name of the student (using this format: untitled\_artschool\_janetsmith).
- A short video/s showing the 3 works being submitted (mp4 format, 1080px)
- The pro forma document available to download alongside these guidelines, which includes:
  - The full name of the nominated student and nominating institution
  - Full details of the three works (title, date, medium, dimensions)
  - Reference contact details at the University
- A short paragraph (max 300 words) from the institution explaining why this student was nominated. This paragraph may include quotes from the student, but these need to be clearly marked as quotes.
- The jury will select the winning students and one or two works – amongst the three submitted – by each student that will be included in the exhibition. The works selected must be available for exhibition in autumn 2025.

## How to Apply

- Please register your interest in participating by replying to the invitation email by Monday 17 February 2025
- Please send submissions to [paintingprize@freelandsfoundation.co.uk](mailto:paintingprize@freelandsfoundation.co.uk) by Tuesday 18 March 2025
- As the subject of the email please use: 2025\_NAME OF THE INSTITUTION\_SUBMISSION
- For any questions, please contact Giulia Vandelli (Programme Curator) on: [paintingprize@freelandsfoundation.co.uk](mailto:paintingprize@freelandsfoundation.co.uk)